

PROSPECTUS



The odyssey of
Life

A. Shama Rao Foundation
Srinivas Group of Colleges
Mangalore - 575 001, Karnataka



www.srinivasgroup.com



Samagra Gnana

Towards Holistic Enlightenment

Samagra Gnana is an endeavor to explore and experience one's emotions and intellect, and connect it to family, community and culture, country, earth and nature to create an integral wholeness. Gnana is a process of learning to discriminate between what is right and what is not, what is real and what is not. Through a steady advancement in realization of the distinction between the good and the evil, the real and the unreal, one develops into a Gnani. Those who see the difference between the good and the evil and can also understand the process of liberation from bondage, attain the supreme goal. Sama, the adjective meaning whole, covers all the notions of totality.

The logo in the form of a galloping horse symbolizes loyalty, industriousness and swiftness. A galloping horse represents success or opportunity coming your way. It also symbolises blending with your higher power, the greater being within you.

The horse is symbolic of energy, power, steadfastness, perseverance and prosperity. It also symbolizes the air or prana which runs through the channels of the body and is the vehicle of the mind.

The "Wind-Horse" envisages the possibility of controlling the mind and wind to guide it towards a desired direction and at a desired speed.

It also represents Srinivas Group of Colleges and is a symbol of Victory. It represents the highest internal source of knowledge

A. Shama Rao Foundation SRINIVAS GROUP OF COLLEGES



Late A. Shama Rao
Founder

Great ideals formed the backdrop of the founding of the A. Shama Rao Foundation that promotes Srinivas Group of Institutions which offers professional education in the fields of Management, Engineering, Hotel & Hospitality Sciences, Pharmacy, Nursing, Physiotherapy and Computer Applications.

Education plays a vital part in moulding a citizen. This need to energise society through high ideals and a strong foundation in academics was the sole aim to establish the Foundation in the year 1988. With a strong vision in mind, the Foundation has moved forward and established great temples of learning in several fields. Today, with a renewed focus, the foundation dreams of holding high the ideals and moves forward.

Late Adka Shama Rao, our Founder, placed high merit in the belief that the citizens of tomorrow could be moulded well with education which is a powerful implement to augment one's internal belief and spirit of kinship.

It is these values that continue to drive the foundation today with renewed vigour and zeal.

About Us:

Late A. Shama Rao visualized that education is the only means to the development of mankind and the society. The dream of the ideal teacher A. Shama Rao, was made a reality by his noble son CA. A. Raghavendra Rao by establishing the A. Shama Rao Foundation in the year 1988 which sponsors the Srinivas Group of Colleges offering professional education in the fields of Management, Hotel Management, Allied Medical Sciences, Engineering, etc.

A. Shama Rao Foundation's Srinivas Group of Colleges is an endeavor to develop a centre of excellence and impart quality education to generate competence and skill to meet the scientific, technological, managerial and socio economic challenges. The Group, in its 23rd year of service to mankind manages a plethora of institutes that are striving hard to innovate and improve the quality of education system.

Excellence, which will deliver professional manpower to the industry and the nation at large, is the hallmark of Srinivas Group of Colleges. The Group has constantly strived to provide the best of the faculty members and state-of-the-art facilities. The students are encouraged and supported not only to excel in academics, but also to develop their personality through co-curricular, extra curricular activities and other extension activities.



A. Shama Rao Foundation's Srinivas Group of Colleges

- SRINIVAS INSTITUTE OF MEDICAL SCIENCE & RESEARCH CENTRE
Bachelor of Medicine Bachelor of Surgery (MBBS)
- SRINIVAS HOSPITAL, Mukka, Mangalore
- SRINIVAS INSTITUTE OF TECHNOLOGY
Bachelor of Engineering (B.E.)
- CS / E&C / IS / Mech. / EEE* / Aeronautical*
Master of Technology (M.Tech.)
Master of Business Administration (MBA)
Master of Computer Applications (MCA)
Doctor of Philosophy (Ph.D.)
- SRINIVAS INSTITUTE OF MANAGEMENT STUDIES
Master of Business Administration (MBA)
Master of Computer Applications (MCA)
- SRINIVAS COLLEGE OF PHYSIOTHERAPY AND RESEARCH CENTRE
Bachelor of Physiotherapy (BPT)
Master of Physiotherapy (MPT)
Doctoral Program in Physiotherapy (Ph.D.)
- SRINIVAS SCHOOL OF ENGINEERING
Bachelor of Engineering (B.E.)
- Civil / Mech. / CS / E&C
- SRINIVAS SCHOOL OF BUSINESS
Post Graduate Diploma in Management (PGDM)
- SRINIVAS SCHOOL OF MANAGEMENT
Master of Business Administration (MBA)
- SRINIVAS COLLEGE OF HOTEL MANAGEMENT
Bachelor of Hotel Management (BHM)
- SRINIVAS COLLEGE OF PHARMACY
Bachelor of Pharmacy (B.Pharm.)
Master of Pharmacy (M.Pharm)
Doctoral Program in Pharmacy (Ph.D.)
- SRINIVAS FIRST GRADE COLLEGE
Bachelor of Business Management (BBM)
Bachelor of Computer Applications (BCA)
Diploma in Animation and Visual Effects (Dip. A&VE)
- SRINIVAS INSTITUTE OF SOCIAL WORK
Master of Social Work (MSW)
- VIJAYALAKSHMI INSTITUTE OF HOSPITALITY SCIENCES
Bachelor of Science in Hospitality Science (B.Sc. HS)
Bachelor of Interior Design and Decoration (B.Sc. ID & D)
- SRINIVAS INSTITUTE OF NURSING SCIENCES
Bachelor of Science in Nursing (B.Sc. Nursing)
Post-Certificate in Bachelor of Science in Nursing (P.C.B.Sc. Nursing)
Master of Science in Nursing (M.Sc. Nursing)
- A. SHAMA RAO NURSING SCHOOL
Diploma in General Nursing and Midwifery (GNM)
- SRINIVAS COLLEGE OF EDUCATION
Bachelor of Education (B.Ed.)
- SRINIVAS PRE-UNIVERSITY COLLEGE
Pre University Course (PUC)
- Science / Commerce
- Srinivas Global Education & Research Centre

Note: Ragging is a punishable offence and in any incident of ragging, the punishment to be meted out has to be exemplary and justifiably harsh to act as a deterrent against recurrence of such incidents as per the recommendations of the Hon'ble Supreme Court of India.

"Quality education has become a survival necessity in this scenario of changing socio-economic identities of nations and rapidly changing technologies. Equipping students with the right knowledge and attributes needed to face the real world outside is a constant challenge for educational institutions. We, at Srinivas Group of Colleges create innovations and design supporting tools that help in improving the quality of the education system. Attempts are made to re-orient the education system with relevant inputs."

Sri. CA.A. Raghavendra Rao
Founder President



"It is on the sound education of the people that the security and destiny of every nation chiefly rests. Primary education is considered to be the most important in the life of an individual. But as a child grows up, the hidden treasure of his/her intellectual personality has to be drawn out by offering higher education. Srinivas Group of Colleges intends to develop all that is needed in youngsters. Excellence, the hallmark of our Group, reflects in all our endeavors."

Sri. A. Srinivas Rao
Vice-President



Vision

Transforming Society through Education by setting up academic institutions in dynamic equilibrium with its social, ecological and economic environment striving continuously for excellence in education, research and technological service to the nation.

Mission

To create and sustain a community of learning in which students acquire knowledge and learn to apply it professionally with due consideration for ethical, ecological, and economic issues and to pursue research and disseminate research findings. To provide knowledge-based technological services to satisfy the needs of society and the industry. To help in building national capabilities in science, technology, humanities, management, education and research.





Srinivas Institute of Medical Sciences

Approved by Medical Council of India, New Delhi
Affiliated to Rajiv Gandhi University of Health Sciences, Bangalore

Srinivas Hospital is a 350 bedded multispeciality hospital situated in Mukka, 18 kms from the city of Mangalore. The hospital is set up as a constituent of Srinivas Institute of Medical Sciences and Research Centre which has a sanctioned undergraduate intake of 150 students per year.

Srinivas Hospital is envisaged to be a premier medical institution in this part of the country, boasting of the latest amenities and equipment, which will be made available at affordable cost to the public. Eminent consultants in and around Mangalore are a part of this hospital who will provide the latest services in healthcare.

Course offered

Graduate programme-M.B.B.S.

DURATION:

5 ½ years which includes 4 ½ years of study in the college followed by one year of compulsory rotatory internship.



Eligibility:

A pass in 12th standard or equivalent examination approved by the Medical Council of India with Physics, Chemistry and Biology as optional subjects and English as one of the languages of study, with at least 50% marks in aggregate of optional subjects. The candidate should have completed 17 years of age as on December 31 of the year of admission





Srinivas Hospital

Mukka, Surathkal, Mangalore

Departments

- Anatomy
- Physiology
- Biochemistry
- General Medicine
- General Surgery
- Obstetrics and Gynaecology
- Orthopaedics and Traumatology
- Ophthalmology
- Otolaryngology, head and neck surgery (ENT)
- Paediatrics
- Dermatology
- Radiodiagnosis
- Anaesthesiology
- Dental Surgery
- Pathology
- Microbiology



Facilities

- 350 bedded teaching hospital
- State of the art - Operating theatre complex, ICU/NICU/PICU, labour Theatre complex.
- Modern Trauma (Accident) and Emergency centre
- Pharmacy and Central Diagnostic Laboratory
- 4D Ultra Sound
- Endoscopy
- Colonoscopy
- Dental Care
- 24x7 Ambulance





BE / MBA / MCA / M.Tech /
Ph.D

Srinivas Institute of Technology

Affiliated to Visvesvaraya Technological University (VTU), Belgaum and
recognized by the All India Council for Technical Education (AICTE), New Delhi.

Advancements in technology and communication have brought the world closer than ever before. The Srinivas Institute of Technology (SIT) was established with the aim of producing world class technology graduates tuned to the demands of a fast changing global village. SIT has gained the name as the best, self financed, engineering college in Karnataka in terms of infrastructural facilities.



Course offered

Bachelor of Engineering (BE)

- o Mechanical Engineering
- o Computer Science & Engineering
- o Information Science & Engineering
- o Electronics & Communication Engineering
- o Electrical & Electronics Engineering
- o Aeronautical Engineering *

Duration of the Course:
4 Years (8 Semesters)

Eligibility:

A Pass in PUC (10+2) or its equivalent examination with 50% (45% for SC/ST/OBC) aggregate marks with Physics & Mathematics as compulsory subjects along with any one of the following subjects - Chemistry, Biology, Bio-technology and the candidate shall have studied and passed in English as one of the subjects.

Admission Procedure

Admission through Management Quota / COMEDK, CET and NRI quota as laid down by Government of Karnataka from time to time.

Course offered

Master of Business Administration (MBA)

Duration of the Course:
2 Years (4 Semesters)

Eligibility:

Candidates passed in any Bachelor Degree from a recognized University with not less than 50% (45% for SC/ST and Category-I) of marks in aggregate including languages are eligible for admission.

Master of Computer Applications (MCA)

Duration of the Course:
3 Years (6 Semesters)

Eligibility:

Graduates with minimum 50% (45% for SC/ST and category I) marks in aggregate in B.C.A. or B.Sc. Computer Science or in any other degree (B.Sc., B.Com., B.B.M., etc.) with Mathematics / Business Mathematics at the P.U.C. / Degree Level.

Admission Procedure for MBA & MCA

Management Quota: Candidates opting for Management quota seats are admitted based on their ranking in K-MAT (Entrance test conducted by the Karnataka State Private Post Graduate College Association) or in MAT (Entrance test conducted by Centre for Management Services, All India Management Association - AIMA, New Delhi).

Government Quota: Candidates opting for Government quota seats are admitted based on their ranking in PG CET - entrance test conducted by Visvesvaraya Technological University, Belgaum for the Government of Karnataka

Unique Features

- Multimedia Gallery Classrooms with audio and video facility
- Well equipped laboratories
- Library with abundant books and journals of international repute
- MOU with EMC Corporation, USA a leading storage Technology organization
- Membership of BITES, Govt. Of Karnataka
- Personality Development curriculum.
- Industrial visit & Training
- Highly Experienced & Dynamic faculty from industry & academics.
- Hostel and Transportation Facility
- Activity based learning
- Laptops for students
- Wi-Fi enabled campus with free internet for students
- Departmental Library.
- Foreign tour for MBA students
- 100% placement assistance



Course offered

Master of Technology (M.Tech)

Duration of the Course:

Full Time : 4 Semesters (24 months)

Part Time : 6 Semesters (36 months)

Eligibility:

Candidates who have passed B.E./B.Tech. examinations (in relevant field) with minimum 50% (45% for SC/ST and Category I) marks in aggregate of all years/semesters of degree examinations of Visvesvaraya Technological University or any other University/Institutions or any other examinations recognised as equivalent thereto are eligible to undertake this course.

Admission Procedure

Admission through Graduate Aptitude Test in Engineering (GATE)/ PG CET test conducted by Government of Karnataka.

Branches:

M.Tech in Digital Electronics

M.Tech in Industrial Automation & Robotics

M.Tech in Computer Science

M.Tech in Thermal Engineering*

Doctor of Philosophy (Ph.D) - Part Time and Full Time

Branches:

Chemistry

Business Administration*

Mathematics*

Physics*

*Proposed



MBA/MCA



Srinivas Institute of Management Studies

Affiliated to Mangalore University, Mangalore
Recognised by All India Council for Technical Education, New Delhi.

Srinivas Institute of Management Studies (SIMS) was established in the year 1999 under the banner of "Srinivas Group of Colleges" to build enthusiastic quality professionals in the field of Management and Computer Applications. The Institute offers two Post-Graduation Courses; namely, Master of Business Administration (MBA) and Master of Computer Applications (MCA).

The Institute, over the ten years of its existence has proved its academic discipline and quality oriented system of education and has the reputation of best academic results and placements in well known companies. The Institute has produced several rank holders in the University examinations and has proved itself to be one among the best B-Schools to study in.



Courses Offered

Master of Business Administration (MBA)

Duration of the Course:

2 Years –Semester Scheme spanning four semesters

Eligibility:

Graduate in any discipline with not less than 50% marks in aggregate of all the subjects including languages (45% for SC/ST & category I) from a recognised university.

Master of Computer Applications (MCA)

Duration of the Course:

3 Years - Semester Scheme spanning six semesters

Eligibility:

Graduation with minimum 50% (45% for SC/ST & category I) in aggregate in BCA, BSc Computer Science or 50% marks in aggregate in any degree (B.Sc., B.Com., B.B.M. etc.) graduation with Mathematics/Business Mathematics at PUC level or degree level.



Admission Procedure for MBA and MCA:

Management Quota: Candidates opting for Management quota seats are admitted based on their ranking in K-MAT (Entrance test conducted by the Karnataka State Private Post Graduate College Association) or in MAT (Entrance test conducted by Centre for Management Services, All India Management Association - AIMA, New Delhi.)

Government Quota: Candidates opting for Government quota seats are admitted based on their ranking in PG CET - entrance test conducted by Visvesvaraya Technological University, Belgaum for the Government of Karnataka

Placements:

- | | |
|----------------------|--------------------|
| • Nokia | • Bajaj Allianz |
| • Infosys | • Deutsche Bank |
| • TATA AIG | • HCL |
| • Toyota Techno Park | • Air Tel |
| • IDBI | • Cipla |
| • Eureka Forbes | • Asian Paints |
| • HDFC Bank | • Reliance |
| • IBM | • The Hindu |
| • UB Group | • Mahindra Finance |
| • VRL Logistics | • Max New York |



Unique Features:

- Foreign educational tour / industrial visit to UK / USA
- Further study and job opportunities at UK / USA
- Earn while learn opportunities
- Centralised library open for the use of students from 9.00 a.m. to 8.00 p.m.
- Modern computer lab
- Wi-fi campus with free internet facility through dedicated leased line that can be utilised by the students throughout the day from 9.00 a.m. to 8.00 p.m.
- Multi-media class rooms equipped with LCD projectors
- Hostels and transportation facility
- Dual specialization programme, certificate courses in SPSS, Tally, Business Law, Retail Management
- Regular student centered activities (MAGMA, MEGA INDIA, MATRIX, Exhibitions, etc.)
- National level research meet (MANEGMA)
- Samyuktha - Campus to corporate programme
- Active placement cell
- Sports and games, multi gym facility
- Social service cell
- Women's cell
- Research cell
- Entrepreneurship development cell
- Guest lectures



BPT / MPT / Ph.D



Srinivas College of Physiotherapy and Research Centre

(Karnataka's First Physiotherapy Research Centre)

Affiliated to Rajiv Gandhi University of Health Sciences, Bangalore, Karnataka, and
Recognised by Indian Association of Physiotherapists (IAP)

Srinivas College of Physiotherapy and Research Centre was established in 1993 and is affiliated to Rajiv Gandhi University of Health Sciences, Bangalore, Karnataka, and recognised by Indian Association of Physiotherapists (IAP), which is a member of World Confederation of Physical Therapists (WCPT).

In its nearly two decades of existence, the college has proved that it is one of the best Physiotherapy Institutions in Karnataka State. The College has also achieved a Unique milestone of having a tie-up with Rehabilitation Care Inc., a health service provider from USA for further education and employment.



Course Offered

Bachelor of Physiotherapy (BPT)

Duration of the Course:

4 years and 6 months of compulsory rotatory internship

Eligibility:

The candidates who have passed the two year Pre-University Examination (Class XII or 10+2) by the Pre-University Education Board, Karnataka or any other Board considered equivalent thereto by Rajiv Gandhi University of Health Sciences, Bangalore with a minimum of 40% (35% for SC/ST and Category I) marks in aggregate of Physics, Chemistry and Biology are eligible for admission provided they have completed 17 years of age as on 31st December of the year of admission.

Course Offered

Master of Physiotherapy (MPT)

Duration of the Course:

2 Years

Eligibility:

The candidates who have passed full time B.Sc. (PT) or BPT degree with the duration of study of 3½ or 4½ years from Rajiv Gandhi University of Health Sciences or from any other University in India or abroad considered equivalent with not less than 50% of marks are eligible for admission. The candidate must have also completed 6 months of compulsory rotatory internship.

ELECTIVES

- Musculoskeletal Disorders and Sports
- Neurological and Psychosomatic Disorders
- Cardio-Respiratory Disorders
- Community Rehabilitation
- Paediatrics

Doctor of Philosophy (Ph.D.)

Duration of Course:

Part Time : 5 years

Full Time : 3 years

Eligibility:

MPT from Rajiv Gandhi University of Health Sciences, Bangalore or any other University in India or abroad considered equivalent

Specialities:

Oncological physiotherapy

Orthopedic and sports physiotherapy

Unique Features

- Clinical postings at Srinivas Hospital, Mukka, Surathkal.
- Extraordinary infrastructure with state of art laboratories, ultramodern therapeutic clinics, well established research labs supported with well illuminated and ventilated class rooms with audio-visual equipments.
- Well qualified and highly experienced faculties and Wi-Fi enabled campus with free internet facility
- More than 95% results in the examinations for more than 10 years with highest number of University ranks and distinctions
- First Ph.D. centre recognized by Health Sciences University in India
- MOU with Rehability Care Inc. Health care service provider from USA for placements in USA
- Visiting faculties from University of Carolina and Michigan, USA
- First Kinesiology lab equipped with Force Plate and EMG in India
- Accredited General credit upgradation program for US job opportunities and TOEFL test centre.





BE

Srinivas School of Engineering

Affiliated to Visvesvaraya Technological University (VTU), Belgaum and recognized by the All India Council for Technical Education (AICTE), New Delhi.

Srinivas School of Engineering is the second Engineering College established by the Group with the objective of preparing professional engineers in different fields of engineering. The College boasts of having the best infrastructure among new engineering colleges and is located in sylvan surrounding adjoining NH 17. The College is well placed for a quantum leap into the future.



Course Offered

Bachelor of Engineering (BE)

- o? Civil Engineering
- o? Computer Science Engineering
- o? Electronics and Communication Engineering
- o Mechanical Engineering

Duration of the Course :
4 years (Eight Semesters)

Unique Features

- o Dynamic and Experienced faculty team
- o Excellent, modern infrastructure
- o Executive multimedia classrooms
- o Wi-Fi enabled vast campus with free internet facility for students
- o Personality development curriculum
- o Transportation facility
- o Hostel facility
- o Cafeteria

Eligibility:

A pass in PUC or its equivalent examination with 50% marks aggregate (45% for SC/ST/OBC) with Physics and Mathematics as compulsory subjects along with one of the following subjects – Chemistry, Biology and Bio-Technology provided that the candidate shall have studied and passed English as one of the subjects.

Admission Procedure:

Admission will be made as per CET category, COMEDK, NRI, Management as prescribed by the Govt. of Karnataka (According to the Govt. Order issued from time to time)



Course offered

Master of Computer Applications (MCA)*

Duration of the Course:

3 Years (6 Semesters)

Eligibility:

Graduates with minimum 50% (45% for SC/ST and category I) marks in aggregate in B.C.A. or B.Sc. Computer Science in any other degree (B.Sc., B.Com., B.B.M., etc.) with Mathematics / Business Mathematics at the P.U.C. / Degree Level.

Admission Procedure

Management Quota: Candidates opting for Management quota seats are admitted based on their ranking in K-MAT (Entrance test conducted by the Karnataka State Private Post Graduate College Association) or in MAT (Entrance test conducted by Centre for Management Services, All India Management Association - AIMA, New Delhi).

Government Quota: Candidates opting for Management quota seats are admitted based on their ranking in PG CET - entrance test conducted by Visvesvaraya Technological University, Belgaum for the Government of Karnataka



* Proposed



PGDM

Srinivas School of Business

Srinivas School of Business is an autonomous institution recognised by All India Council for Technical Education (AICTE) New Delhi and approved by the Ministry of HRD, Government of India and Government of Karnataka.

Srinivas School of Business is an ambitious Autonomous Institution established by Srinivas Group offering 2 year PGDM programme recognised by AICTE, New Delhi, approved by Ministry of HRD, Govt. of India and Govt. of Karnataka.



Course Offered

Post Graduate Diploma in Management (PGDM)

Duration of the Course:
Six trimesters (two years)

Eligibility:

Three year Bachelor's degree or equivalent degree in any discipline from any recognized University in India and Abroad with minimum 50% of marks

Selection Process:

The selection process for the programme will be carried out in 3 stages.

Stage 1: Candidates will be short listed on the basis of their score in CAT/MAT/KMAT

Stage 2: Candidates short listed in stage one will have to participate in Group Discussion and personal Interview.

Stage 3: Selection of students and admission based on overall merit ranking after Group Discussion and Personal Interview.

Dual Degree Programme

Students at Srinivas School of Business have a unique option of pursuing dual degree programme. Students can opt for a One year MSc. degree in Productivity and Innovation at Grimsby Institute of Further and Higher Education, UK along with the PGDM program in our Institution. At the end of two years, the students opting for dual degree can have a PGDM degree as well as a MSc. degree.

Unique Features

- o Foreign experts for Special Topics
- o? Foreign industrial tour and training programme
- o Further study / job opportunities at UK / USA
- o? Dynamic and Experienced faculty team
- o Excellent, modern infrastructure
- o? Executive multimedia classrooms
- o? Wi-Fi enabled vast campus with free internet facility for students
- o? Personality development curriculum
- o? Transportation facility
- o? Hostel facility
- o Cafeteria



MBA

Srinivas School of Management

Affiliated to Mangalore University and Recognised by the All India Council for Technical Education, New Delhi

Srinivas School of Management will be the third institution to offer Master of Business Administration Programme of two year duration in Srinivas Group of Colleges. The Institution will combine quality and efficiency of the Group and fulfil its objective of creating quality management professionals who can be the leaders of the world tomorrow.



Course Offered

Master of Business Administration (MBA)

Unique Features

- o? Dynamic and Experienced faculty team.
- o Further study / job opportunities at UK / USA
- o? Excellent, modern infrastructure
- o? Executive multimedia classrooms
- o? Wi-Fi enabled vast campus with free internet facility for students
- o? Personality development curriculum
- o? Transportation facility
- o? Hostel facility
- o Cafeteria

Duration of the Course:

2 Years –Semester Scheme spanning four semesters

Eligibility:

Graduate in any discipline with not less than 50% marks in aggregate of all the subjects including languages (45% for SC/ST & category I) from a recognised university.

Admission Procedure

Management Quota: Candidates opting for Management quota seats are admitted based on their ranking in K-MAT (Entrance test conducted by the Karnataka State Private Post Graduate College Association) or in MAT (Entrance test conducted by Centre for Management Services, All India Management Association - AIMA, New Delhi).

Government Quota: Candidates opting for Management quota seats are admitted based on their ranking in PG CET - entrance test conducted by Visvesvaraya Technological University, Belgaum for the Government of Karnataka



B.Pharm / M.Pharm / Ph.D.

Srinivas College of Pharmacy

Affiliated to Rajiv Gandhi University of Health Sciences, Karnataka and
Approved by All India Council for Technical Education, New Delhi and
Pharmacy Council of India, New Delhi.

Pharmacy or Pharmaceutical Science is one of the main disciplines under Biomedical Science and the pharmaceutical industry. The profession of pharmacy has transformed into a hub for "Global Healthcare" and evolved as a multidisciplinary, multifaceted curriculum. Srinivas College of Pharmacy was established with the aim of providing quality education at Under-Graduation and Post-Graduation Degree level in Pharmacy.



Course Offered:

Bachelor of Pharmacy (B.Pharm.)

Duration of the Course:
4 Years

Eligibility:

Candidates who have passed two years P.U.C. (10+2) examination of Karnataka P.U. Board or an equivalent examination of any other approved Board of Universities with not less than 50% (45% in case of SC/ST or Category-I) marks in any combination comprising P.C.M./ P.C.B./ P.C. and Computer Science, P.C. and Electronics, (In respect of the candidates who have taken P.C.M.B combination, the aggregate of P.C.M. or P.C.B. whichever is higher shall be considered for the purpose of admission) are eligible for admission.

Candidates who have passed D.Pharm course with 50% marks in aggregate are eligible to be admitted directly to II B.Pharm course and shall have to study Mathematics, Computer Science & Statistics of I B.Pharm in addition to the II B.Pharm subjects.

Course Offered:

Master of Pharmacy (M.Pharm.)

Duration of the Course:
2 Years

Eligibility:

Candidate who have passed B.Pharm course with an aggregate of 55% from Rajiv Gandhi University of Health Sciences or from any other University considered equivalent thereto by Rajiv Gandhi University of Health Sciences are eligible for admission.

Electives

- o Pharmaceutics
- o Pharmacology
- o Quality Assurance
- o Pharmaceutical Analysis*
- o Industrial Pharmacy*

Facilities:

- Experienced, dynamic and qualified faculty team
- Spacious Multi-media Class Rooms
- Computer Lab with high speed internet facility
- Hi-Tech laboratories
- Advanced Instrumentation lab
- Hostel and Transportation Facility
- Spacious Cafeteria
- Facilities for Sports & Games



Doctor of Philosophy (Ph.D.)

Srinivas College of Pharmacy is a recognised research center for carrying out doctoral research leading to Ph.D. in different streams of specialisation.



BHM



Srinivas College of Hotel Management

Affiliated to Mangalore University, Mangalore
Recognised by All India Council for Technical Education (AICTE), New Delhi

The Hotel and Tourism Industry is an important contributor to our National Economy. Srinivas College of Hotel Management (SCHM) was established in the year 1988 with the aim of producing quality professionals to the Hotel and Tourism Industry. Ranked among the top Hotel management colleges in India, SCHM is committed to impart quality education to aspiring hotel professionals.



Course Offered

Bachelor of Hotel Management (BHM)

Duration of the Course:

4 Years - Credit Based Semester Scheme spanning eight semesters

Eligibility:

The candidates who have passed the two year Pre-University Examination (Class XII or 10+2) in any general or vocational stream of examination conducted by the Pre-University Education Board, Karnataka or any other Board considered equivalent thereto by Mangalore University with a minimum of 50% (45% in the case of SC/ST) marks in aggregate are eligible for admission.



Unique Features

- One of the pioneer Hotel Management Institutes in India offering quality education since 1988
- Highly qualified and competent teaching staff with rich industrial and academic experience.
- 100% Placement assistance
- State of art Infrastructure including Audio Visual Aids, Wi-Fi enabled campus, Language lab, Ultra Modern Advanced Training Kitchen, Quantity Training Kitchen, Basic Training Kitchen, Training Restaurant, Computer Lab, House Keeping Lab, Library with more than 6000 titles and 40 International Journals and well equipped Multi Gymnasium
- Continuous curriculum on Personality Development, Communication Skills & Soft Skills
- 18 weeks' Industrial Training in leading Hotels of India
- Orientation Training at Hotel Srinivas and Hotel Gateway, Mangalore during first year of study
- Value-addition classes such as Vegetable carving, Ice-carving, Flaring and Juggling, Flower arrangement, Bakery & Confectionery etc.
- Active Training placement cell which shapes students knowledge, skills and personality required to be a global hospitality professional
- Conveyance facility



Placements in recent years

- Café Coffee Day, Bangalore
- Coffee Day Hotels & Resorts, Chikkamagalore
- Domino's Pizza
- Fortune Park Galaxy, Vapi
- Ginger Hotel, Mangalore
- Goa Marriot Resort, Goa
- Gold Finch, Bangalore
- Ista, Bangalore
- Le Royal Meridian, Chennai
- OCLD
- Park Hyatt, Goa
- Radisson Plaza Resort & Spa, Kumarakom
- Radisson White Sands Resorts, Goa
- St.Marks, Bangalore
- Taj Residency, Ernakulam
- Taj Residency, Trivendrum
- The Oberoi Udai Vilas, Udaipur
- The Oberoi Vanya Vilas, Ranthambore
- The Oberoi, Bangalore
- The Residency, Coimbatore
- The Trident Hilton, Cochin



BCA / BBM / ANIMATION

Srinivas First Grade College

Affiliated to Mangalore University, Mangalore

Srinivas First Grade College was established to offer graduate education in the fields of Management and Computer Applications.

Course Offered:

Bachelor of Computer Applications (BCA)

Duration of the Course:

3 Years – Credit Based Semester Scheme spanning six semesters

Eligibility:

The candidates who have passed the two year Pre-University Examination (Class XII or 10+2) conducted by the Pre-University Education Board, Karnataka or any other Board considered equivalent thereto by Mangalore University are eligible for admission.



Bachelor of Business Management (BBM)

Duration of the Course:

3 Years – Credit Based Semester Scheme spanning six semesters

Eligibility:

The candidates who have passed the two year Pre-University Examination (Class XII or 10+2) conducted by the Pre-University Education Board, Karnataka or any other Board considered equivalent thereto by Mangalore University are eligible for admission.

Diploma in Animation & Visual Effects

Duration of the Course:

One year - Annual scheme (day / evening programme with 3 hours per day)

Eligibility:

The candidates who have passed the two year Pre-University Examination (class XII or 10+2) conducted by the Pre-University Education Board, Karnataka or any other Board considered equivalent thereto by Mangalore University are eligible for admission.

Unique Features

- Young and Dynamic Faculty Members
- Located in the heart of the city with ample conveyance facility
- State of Art Infrastructure
- Wi-Fi enabled Campus
- Hostel and Transportation Facility
- Value addition programmes
- Opportunities for further studies at UK / USA through college tie-up



MSW



Srinivas Institute of Social Work

Affiliated to Managlore University, Mangalore

Srinivas Institute of Social Work was established with the aim of educating and inspiring students to acquire the knowledge and skill leading to a professional career in Social Work - the most important segment of an evolving society.



Course Offered

Master of Social Work (MSW)

Duration of the Course:

2 Years –Semester Scheme spanning four semesters

Eligibility:

Any graduate with minimum 45% of marks (40% for SC/ST and Category I) in aggregate of all the subject excluding languages.

Unique Features

- Well qualified Faculty members
- State of the art facilities
- Located in the heart of the city of Mangalore
- Hostel and Transportation Facility
- Tie-ups with NGOs for training, field works and projects
- Value Additions through co-curricular and extra-curricular activities





B.Sc. (HS) / B.Sc. (ID&D)

Vijayalakshmi Institute of Hospitality Sciences

Affiliated to Mangalore University, Mangalore

The Vijayalakshmi Institute of Hospitality Sciences was established with the core values of Commitment, Co-operation, Communication, Discipline and Professionalism. The institution is committed to service of the youth of country and the society at large. The students are continuously oriented to latest information, knowledge and skills required by the industry. A holistic approach to hospitality education is the essence of the college.



Courses Offered

Bachelor of Science [Hospitality Science] (B.Sc. [HS])

Duration of the course:
Three years - Six Semesters

Eligibility:
A pass in Pre-University (10+2) Examination conducted by Pre-University Education Board, Karnataka or equivalent with an aggregate of 35% marks.



Features:

- o? Personality development classes
- o? Well equipped laboratories
- o? Library with a vast collection of titles and subscription to international and national journals.
- o? Food festivals, Hospitality workshops and theme parties

Bachelor of Interior Design and Decoration (BSc [ID & D])

Duration of the course:
Three years - six semesters

Eligibility:
Any candidate who has passed the Pre-University (10+2) Examination conducted by Pre-University Education Board, Karnataka or equivalent in any discipline is eligible for admission to this programme.



B.Sc (N) / P.C.B.Sc. (N) M.Sc. (N)

Srinivas Institute of Nursing Sciences

Affiliated to Rajiv Gandhi University of Health Sciences, Bangalore. All programmes are recognized by Government of Karnataka, Karnataka Nursing Council and Indian Nursing Council, New Delhi

Srinivas Institute of Nursing Sciences is a dynamic center for nursing education and excellence under the banner of "Srinivas Group of Colleges" and offers B.Sc.(Nursing), Post Certificate in B.Sc.(Nursing), M.Sc. (Nursing) programmes.



Course offered

Bachelor of Science [Nursing] (B.Sc. [N])

Duration of the Course:
4 years and 6 months internship

Eligibility:

Candidates who have passed two years P.U.C. (10+2) examination of Karnataka P.U. Board or an equivalent examination of any other approved Board or Universities with not less than 45% marks in aggregate of Physics, Chemistry, Biology and English are eligible for admission provided the candidate has completed 17 years of age as on 31st December of the year of admission.

Post Certificate in Bachelor of Science (Nursing) - P.C. B.Sc. (Nursing)

Duration of the Course:
2 Years

Eligibility:

A Candidate who has passed two years P.U.C. (10+2) examination of Karnataka P.U. Board or an equivalent examination of any other approved Board or Universities and has passed GNM and is a Registered Nurse with or without experience are eligible for admission provided the candidate is less than 48 years of age as on 31st December of the year of admission



Course Offered:

Master of Science [Nursing] (M.Sc. [N])

Duration of the Course:
2 Years

Eligibility:

A Registered Nurse with One year of experience after passing B.Sc. (Nursing) based on the date mentioned in the Marks Card or with Post Certificate in B.Sc. (Nursing) having minimum 55% of marks is eligible for admission.



Branches:

- OBG Nursing
- Psychiatric Nursing*
- Paediatric Nursing
- Medical Surgical Nursing
- Community Health Nursing

Facilities:

- Spacious well equipped multimedia classrooms
- Well equipped laboratories
- Clinical training facilities to all students at various reputed hospitals in the city like Govt. Wenlock Hospital, Mangalore Nursing Home, Somayaji Hospital, Lady Goschen Hospital & ESI Hospital
- Well equipped library
- Cafeteria
- Sports and Games facility



*Proposed

GNM



A. Shama Rao Nursing School

Affiliated to Karnataka State Diploma in Nursing Examination Board
Recognized by Government of Karnataka, Karnataka Nursing Council and
Indian Nursing Council, New Delhi

A. Shama Rao Nursing School was established with the aim of training quality professionals in the field of nursing for which the demand for quality professionals is increasing considerably over the years.



Course offered

Diploma in General Nursing and Midwifery (GNM)

Duration of the Course:
3 years and 6 months' internship

Eligibility:

Candidates who have passed two years P.U.C. (10+2) examination of Karnataka P.U. Board or an equivalent examination of any other approved Board or Universities with not less than 35% marks in any combination of Science Subjects are eligible for admission provided the Candidate has completed 17 years of age as on 31st December of the year of admission. (Vacant seats may be filled with students with PUC in Arts or Commerce with 35% marks in aggregate).

Facilities:

- o Spacious well equipped multimedia classrooms
- o Well equipped laboratories
- o Clinical training facilities to all students at various reputed hospitals in the city like Govt. Wenlock Hospital, Mangalore Nursing Home, Somayaji Hospital, Lady Goschen Hospital & ESI Hospital





B.Ed.

Srinivas College of Education

Affiliated to Mangalore University,
Approved by National Council for Teacher Education and
Recognized by Government of Karnataka

Teaching is a noble profession. Indians have compared teachers to God and have placed the status of teachers immediately next to their parents. Srinivas College of Education was established with the avowed aim of training the young minds to become teachers of high spirit and esteem.



Course offered Bachelor of Education (B. Ed)

Duration of the Course:

One Academic Year

Eligibility:

A graduate who has passed the three year degree examination in Arts or Science conducted by the Mangalore University or any other University recognized as equivalent thereto by the Mangalore University, shall be eligible for admission to the degree of Bachelor of Education, provided;

- He/ she has secured not less than 50% marks taking in to consideration the marks of all the examination of all the three years excluding internal and class examination marks (45% in the case of SC/ST/Category I/Physically handicapped candidates). Relaxation in percentage of marks for category II, III, IV shall be as per Govt. orders issued from time to time.

He/She has studied any one of the languages and two out of the three electives among subjects specified below:

Languages : English, Kannada, Hindi, Urdu, Sanskrit

Electives : Physics, Chemistry, Botany, Microbiology, Zoology, Mathematics, History, Political Science, Sociology, Geography, Economics, English, Kannada, Hindi, Sanskrit, Urdu.

- Candidates who have obtained the B.A/B.Sc degree from Universities outside Karnataka State shall have studied any one of the languages and at least two elective subjects listed above. Further they shall have studied one of those electives by appearing in the University examinations for at least two years and the principal subject for all the three years. They are required to obtain the eligibility certificate from the Mangalore University.
- Rules regarding admission, entrance examination, intake, eligibility, reservations, proportions for different subjects and inservice candidates and related norms as laid down by the NCTE and the Government of Karnataka from time to time and notified by the University shall be followed.



Features

- Well equipped library
- Modern Computer Lab
- Laboratories with latest equipments
- Special attention to Personality development
- Experienced and dedicated faculty

PUC



Srinivas Pre-University College

Recognized by the Pre-University Board of the State of Karnataka.

Srinivas Pre University College was established with an aim of promoting value based education to the students and channelise their energy towards fruitful careers in different avenues of life.



Courses Offered

Pre-University Course (PUC)

- Science
- Commerce

Combinations Offered:

Science:

Physics, Chemistry, Maths, Biology (PCMB)

Physics, Chemistry, Maths, Computer Science (PCMC)

Commerce:

Economics, Business Studies, Accountancy, Computer Science (EBAC)

Business Studies, Accountancy, Business Mathematics, Statistics (BABS)

Duration of the Course:

2 Years

Eligibility:

A Pass in the Karnataka State Secondary School Leaving Certificate (SSLC) examination or any other examination recognized by the department of PU Education Board, Karnataka as equivalent to Karnataka S.S.L.C examination.

Features:

- Located in the heart of the city.
- Laboratories with modern equipments.
- Well equipped spacious classrooms.
- Separate Hostel for Boys and Girls.
- Special coaching for CET during the vacation.



Srinivas Global Education and Research Centre

Srinivas Group of Colleges Recognises the need for encouragement of global educational programmes to facilitate growth opportunities to the students from different streams of education and career. It is also well known that it is through research we have evolved to what we are today as human beings and it is research activities that will guide us further. Srinivas global Education and Research Centre is set up with the aim of providing an open platform for activities in this direction.



Programmes

General Education Credits

General Education Credits programme is developed by Srinivas global Education and Research Centre in consultation with the experts to bridge the gap between the credit/educational system in India and in the US in the field of Physical Therapy.

Doctoral Programme

Srinivas global Education and Research Centre wishes to encourage research activities leading towards Doctoral (Ph.D.) degree in the following fields;

1. Business Administration
2. Computer Applications
3. Social Work
4. Engineering





Festive glory of Srinivas Group







Dr. V S Acharya, (Ex Home Minister) minister for higher education IT BT and Muzrai, Karnataka State visits our Campus





SRINIVAS GROUP
Nurturing young talents.....

Global Tie-Up for Education and Employment



Financial Tie-Ups for Educational Loan



For Further Details Contact:



Corporate office

A. Shama Rao Foundation

G.H.S. Road, Mangalore - 575 001

Phone: 0824 - 2425966, 2421566, 2444891, 4268494, 2423588

Fax: 0824 - 2442766, 2423302

Email: info@srinivasgroup.com, www.srinivasgroup.com